



LANSING CHRISTIAN SCHOOL  
FOUNDATION

## Board Report June 17, 2011

Thank you for all your work at the Board retreat and at the May meeting. I've included a review of the last couple of months, and a little information to bring you up to the last few weeks of the fiscal year. This has been a great year. Thank you again for being a part of the work and ministry of LCS through the Foundation.

### Strategic Update

The end of the 2010-11 fiscal year is a few weeks away and we are close to meeting most of strategic goals for 2010-11. I have attached an overview of our goals and accomplishments. Also attached is a working draft of the 2011-12 strategic plan.

The focus this last quarter of the year has been on increasing the number of school families who donate annual to the Annual fund to cover the cost of "doing school" that tuition does not cover. Annual Fund giving as of the middle of June 2011 was 28% for LCS Parents; 56% for the Foundation board and 78% for the School board. The fiscal year end mailing has traditionally had a low response rate and gift amounts, so a more targeted strategy was implemented. Three different, non-personalized letters were sent to 1) current donor families; 2) future donor families; 3) recent donors who are not current families. This was supplemented with posters throughout the school and email updates.

### Gift Update

- \$1,000 100 Ways of Giving Grant from EMC Insurance Companies thanks to the recommendation by the David Chapman Agency. The grant fits well into our 60<sup>th</sup> Anniversary Supporting the Future through Technology initiative.
- 30 memorial gifts for June Reese, who was "a strong supporter of the creation of Lansing Christian School."
- \$81,500 to bring the Jim and Ann Bowden estate give to over \$100,000 for a Faculty Spiritual Enrichment Endowment. This gift was accepted by the school board in January 2008, while both Jim and Ann were living.

### Administrative Update

- Attended a Velocity advancement workshop in April offered by Spring Arbor University with Pam Campbell & Patti Jacobson. This workshop brought together staff from Christian schools and foundations throughout Michigan, Indiana and Ohio.
- Exploring on-line auction options as well as upgrading donor/alumni software to on-line, externally hosted version
- Parents who have not reported (but have probably completed) 20 hours of volunteer time in this 2010-11 school year received email reminders with a request to submit their volunteer hours. Over 10,000 volunteer hours have already been recorded.
- Also, Carol is working toward a "corporate partner" plan that would thank businesses/organizations who have faithfully supported LCS and also coordinate LCS requests for financial support.

- Board terms have expired for inaugural board members Linda Zylstra and Steve Owen. Both will be missed on the board, but they will continue to support the Foundation and work on a project basis as needed.
- The following individuals have agreed to serve another three-year term (July 2011- June 2014) on the LCSF Board: Joe Brooks (alumni parent), Bob Chapman (alumni parent/former LCS board member); Sal Durso (alumni parent/former LCS board member); Melanie Foster (current parent); Charles Janssen (current and alumni parent); and Joel Zylstra (current and alumni parent). The school board will be asked to approve their reappointment on June 20, 2011.
- Board members elected to the 2011-11 Executive Committee:
 

President	Charles Janssen
President Elect	Joel Zylstra
Treasurer	Joe Brooks
Secretary	Bob Chapman
Board Representative	Melanie Foster

We have experienced God’s blessings in many, many ways this year. I can’t wait to see what He has planned as we celebrate 60 years of putting our hope in God.

Supporting the future,

  
 Carol Feuss, Director

**LCS Foundation  
April/May 2011 Gifts**

Following is a snapshot of gifts received over the last two full months. The number of gifts and number of donors differs in many cases and reflects the fact that many school supporters give multiple gifts in a year, and to multiple causes within the school.

Also of note is the number of individuals who gave at all levels. For the annual 100% participation campaign, we are focusing on the largest group – those who give a gift of \$250 or less.

	<b>Amount</b>	<b>Gifts</b>	<b>Donors</b>
<b>GIFT FUND</b>			
LCS Foundation General	\$52,115	29	17
LCS Foundation Restricted	\$88,018	15	11
LCS General	\$1,065	25	24
LCS Restricted	<u>\$3,373</u>	<u>15</u>	<u>8</u>
<b>Total</b>	\$144,571	84	60
<b>GIFT PURPOSE</b>			
Designated (Jr/Sr Banquet, computers, athletics)	\$1,522	8	5
General Fund	\$53,180	54	41
Hidden Treasures	\$10,000	1	1
Scholarships	\$79,901	13	10
Third party Tuition Gifts	<u>\$2,068</u>	<u>8</u>	<u>4</u>
<b>Total</b>	\$144,571	84	61
<b>GIFT LEVEL</b>			
\$0.01 - \$249	\$4,008	71	46
Pilgrim Contributors: \$250 - \$999	\$4,563	9	8
Steward Contributors: \$1,000 - \$4,999	\$1,000	1	1
Carpenter Society: \$5,000 - \$24,999	\$10,000	1	1
Foundation Society: \$25,000 +	<u>\$125,000</u>	<u>2</u>	<u>2</u>
<b>Total</b>	\$144,571	84	58

We also received seven in-kind donations valued at \$3,874. There were 26 new donors during April & May, primarily June Reese memorial gifts.