

Board Report September 22, 2011

The 60th anniversary year is off to a great start, as we remember (not forget) the works of God (Psalm 78:7).

Strategic Initiatives

The attached Strategic Plan Update provides most of the details of the last months' accomplishments and activities. Strategies added to the plan include hand delivery of the Community Partnership plan to area businesses, possible private home concerts by Christian Thomas Lee, and greater involvement in the 60th anniversary planning, alumni relations, and the *Pilgrim Journey*. Yet to be incorporated is a mailing to LCS supporters/friends who qualify to be an LCS Association Member.

Additional Fundraising Activities/Notes

- We are in the final days of the \$1,000 100 Ways of Giving "competition" from EMC Insurance. Ten non-profit organizations will receive an additional \$25,000 based on an internet voting process.
- Underwriting for students attending the Israel 2012 trip and an urgent need for a replacement "gator" are additional, non-budgeted needs/goals.
- Obtained sponsorships for the Athletic Boosters' Golf Outing.
- Working with 5K Walk/Run volunteers on sponsorships.
- Requesting underwriting for Fall Festival/60th Anniversary Kick-off event.
- A \$50,000 annual pledge gift looks like it will not come in this year. The school is looking to adjust the budget based on this information.
- The school is working to be more purposeful and focused in fundraising for external organizations to two major "umbrellas" – World Vision and underserved, needy students in the Lansing area. An exception is the long-running Operation Christmas Child program through Samaritan's Purse.
- New school-group fundraising policies have been tested and clarified following several fundraising requests.

Administrative Update

- Melanie Bergeron, Hidden Treasures board chairperson will serve on the Foundation board. Hidden Treasures has asked that the Foundation identifies a liaison to their board.
- Auditors have conducted their initial visit and will present the preliminary findings in October.
- The Fundraiser Professional software upgrade went smoothly from the providers side, but security barriers on the school's side is slowing down the transition to the on-line, externally hosted version.
- Volunteer tracking was extremely burdensome last year. We will explore with the school administrative team other options and create a recognition process.
- The website has undergone considerable updating and preparation for the Black & Gold Celebration.

We are putting our hope in God, again this year, and celebrating 60 years of His provision for Lansing Christian School.

Supporting the future,



cc: LCS Board of Education