



LANSING CHRISTIAN SCHOOL
FOUNDATION

**December 2010
Report to the Board**

The LORD has done great things for us and we are filled with joy!
Psalm 126:3

Sometimes, with all the busyness of the end of the year, we are distracted from the main attraction of December – celebrating Emanuel, Christ with us. Yet, at LCS, God’s loving spirit was seen in so many ways. Families took the extra time to thank teachers for their work at LCS, students sang Christmas Carol’s that celebrate Jesus the Messiah, and many gave financial gifts to support the ministry of LCS. We are blessed.

Total gifts received in December were \$249,630 – 249,630 reasons to be thankful. This is about \$10,000 more than December 2009. But, restricted gifts to Hidden Treasures, faculty spiritual development and athletics amounted to \$59,680. Additional gifts for computers, scholarships and The Endowment for the Future resulted in general, unrestricted annual gifts amounting to ~ \$180,300. 65 individuals, companies or foundations made 75 donations in December 2010, compared to 91 donors in 2009. I will have more details at our board meeting on January 20.

We added several strategies to our “typical” year end strategy. I think we’ll see that we received additional gifts, and a larger gift amount from individuals that attended one of the three fall breakfast/lunch groups, and from grandparents, who received a grandparent-targeted letter. We had 5 new donors in December.

We were not successful in increasing current parent participation or contribution amounts, despite personalized letters to 70 families, follow-up appeals via email, and e-letter and website visibility. We will have to look further at new strategies to communicate the need for “100%” participation. I’ll have more details when we meet.

Looking ahead:

- A draft integrated technology plan is underway which will be our major 60th anniversary fundraising initiative.
- Scholarships will be the focus of our fundraising for the next few months, culminating with the Black & Gold Celebration on Friday, March 18. Your assistance in obtaining sponsors will be key to its success.
- Hidden Treasures is moving ahead to purchase their building. They need to raise an additional \$75,000 for the down payment on the building – through contributions or loans to HT.
- Paying down accumulated LCS debt is also on the priority list for the last six months of the fiscal year.

Thank you for continuing to pray, think creatively and help us move closer to the goals placed before us.

With a thankful heart,


Carol Feuss, Director